

Media and policy round-up: 23 November 2018

Media Highlights

**Please note The Times, Financial Times, The Sun and some articles on the Daily Telegraph website are now behind a pay wall, meaning you require a paid-for log-in to read them. Where no links are provided below, the coverage is not accessible online. Please contact national office for more details if you require them.*

Last week we launched the results of our Green Clean litter picks, and reiterated our campaign aims for a deposit return system that covers all drinks containers. The story was covered by the [Daily Mail](#), the Sun, the I, the Yorkshire Post, and over 150 local and regional outlets. We also achieved great coverage in the recycling and waste trade press.

Maddy Haughton-Boakes, litter campaign officer, did a number of local radio interviews on the day of the launch.

Outside of the Green Clean, Matt Thomson, head of planning, was quoted in this [Daily Mail piece](#) responding to a CLA report about affordable homes in rural areas.

We have joined the Friends of the Lake District and Open Spaces Society in writing to James Brokenshire, urging him to call-in the decision to approve a zip-wire near Honister in the Lake District. [The Times](#) covered this story, with a quote from Tom Fyans, campaigns and policy director.

Blogs

This week is National Tree Week, the beginning of which is marked by Tree Charter Day - a celebration of the [Charter for Woods, Trees and People](#), which CPRE signed and supported last year.

We've published two blogs on this - one reiterating our support [for the charter](#), and a [second piece](#) celebrating all the reasons we should love trees and their place in the countryside.

Campaigns & Policy

MHCLG Technical Consultation on Updates to National Planning Policy and Guidance

There are a lot of consultations on at the moment, but the Ministry for Housing, Communities and Local Government (MHCLG) consultation that includes key proposals for 'local housing need assessment' - how the government proposes to respond to the new household growth projections in its 'standard method' for assessing housing demand - closes at the end of next week on 7 December.

Following an announcement in the previous e-circular, we're holding a round-table discussion with network representatives at Lavington Street on Tuesday 27 November, and will be [continuing the discussion](#) on the Planning Network Discussion Forum.

Branch and regional staff and volunteers, especially those engaged with planning issues, are encouraged to join the forum, where they can also take part in discussions on all kinds of other things, including other aspects of the current consultation (i.e. clarification of policies and guidance on housing land supply, deliverability and application of the Habitats Regulations).

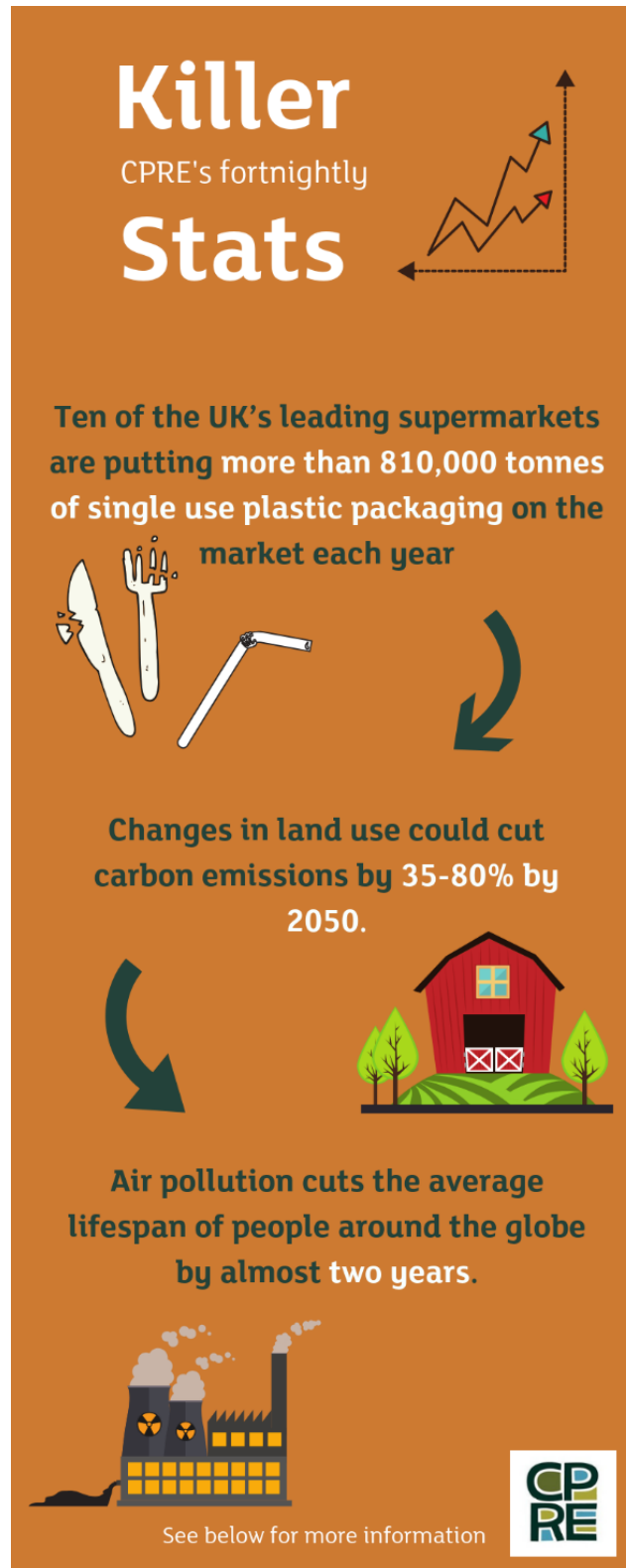
You can register [here](#) and if you have any difficulty contact us on planning@cpre.org.uk, which is the email address you should use for all correspondence on planning.

Communications & digital

Many thanks to all of you who completed the website survey - we had an excellent response and have heard from most of you now. We're now analysing the results, alongside the research from last year, and will be in touch on the next stages soon.


Killer stats

Find below the top statistics relating to CPRE issues in the past fortnight. If you have any questions, or would like to use the separate statistics as infographics for social media, please Isabel Thomson, campaigns and policy assistant, isabelt@cpre.org.uk





Killer Stats



CPRE's fortnightly




Ten of the UK's leading supermarkets are putting more than 810,000 tonnes of single use plastic packaging on the market each year




Changes in land use could cut carbon emissions by 35-80% by 2050.



Air pollution cuts the average lifespan of people around the globe by almost two years.



See below for more information



- 1. Ten of the UK's leading supermarkets are putting more than 810,000 tonnes of single use plastic packaging on the market each year.**

EIA and Greenpeace - [Checking out Plastics](#)

The Environmental Investigation Agency and Greenpeace surveyed the top 11 UK supermarkets and six grocery convenience store chains on how they are addressing plastic pollution. Results found that ten supermarkets are placing over 810,000 tonnes of single-use plastic on the market every year. This is in addition to over 1.1 billion single-use bags, 958 million bags for life and 1.2 billion plastic produce bags for fruit and vegetables.

Scoreboard leader Iceland has shown the most ambition in committing to eliminate own-brand single-use plastic packaging. Only four other supermarkets have plastic specific reduction targets and these equate to a reduction of just 5% per year or less. Morrison's leads the way on providing unpackaged produce, and Waitrose will be piloting a refillable scheme in 2019. Overall, however, most major supermarkets have only committed to eliminate non-recyclable plastic packaging by 2025.

- 2. Changes in land use could cut carbon emissions by 35-80% by 2050.**

Committee on Climate Change - [Land use: Reducing emissions and preparing for climate change](#)

Greenhouse gas emissions from the land-use and agriculture sector are set to increase unless the UK's 'unsustainable' approach changes, warns the Committee on Climate Change (CCC) in their most recent report.

The report says that fundamental reform is needed to ensure the UK stores more carbon in land. Greenhouse gas emissions from the agricultural and land sector comprised 11% of the UK total in 2016, highlighting the need to reduce beef and lamb pastures by between 20-50%. This reduction will release 3-7m hectares of grassland from the current 12m hectares in the UK which could be used to grow forests and biofuels that would help to soak up CO₂.

- 3. Air pollution cuts the average lifespan of people around the globe by almost two years.**

Air Quality Life Index - [Air pollution cuts two years off global average lifespan, says study](#)

Air pollution cuts the average lifespan of people around the globe by almost two years, analysis shows, making it the single greatest threat to human health. The research looked at the particulate pollution produced by the burning of fossil fuels by vehicles and industry. It found that in many parts of the worst-affected nations - India and China - lifespans were being shortened by six years. The World Health Organisation has said 90% of people are exposed to unsafe air, and breathing it in is killing 7 million people a year and harming billions more.