



Community Energy Finance, Leadership & Governance

Presentation for CPRE
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2015

Pure Leapfrog registered Charity No. 1112249
Company No. 05534395 registered in England & Wales



Our Mission

To give all UK communities the opportunity to own and generate clean, green power and work together to reduce energy demand by making finance accessible and affordable.



About Us

- **UK's leading social investment provider in community energy**
 - Supported over 100 projects
 - Funding: loans to +20 projects, grants to +30 projects
 - Professional support:
 - + 12,000 pro bono hrs
 - worth +£ 2m
 - Half a million people benefitting from projects supported
 - +4MW of community-owned renewable energy enabled
- **Consulting to local authorities, renewable energy companies, and community energy groups**
- **Co-administer DECC's £10 million Urban Community Energy Fund**



Our Commitment

We will enable enough
community owned
energy to power all the
homes in Bristol

500MWh 2020



How do we support the sector?



Legal Toolkit

Consulting

Investment Readiness

Affordable finance



Health warning!

- Do seek professional advice
- Do NOT do a DIY job
- Build the right team



Mixed motivations



Tree-hugging



£ Bottom Line!



Politicking



Well-being

You are running a business and managing the public's investment. Do you have the right skills and expertise on your board? How strong is your governance?



The Team a la Village People



The Technician	Authority figure	Law enforcement	Local Hero	Commander	Logistics
Commercials expert	Chair/CEO	Professional Services	Comms	Business Process	Admin
Contracts negotiator. Technology expert	Big picture. Can round up, marshal and lead the team	Knows the law. Can work a spreadsheet	Public engagement. PR and Marketing	Planner. Sees things through to the end	Attention to detail. Negotiates risks

** You can obviously mix and match*



Considerations for your board

Do you understand all the risks?

- Financial obligations?
- Tax regimes?

How conservative is your financial model?

- Does your model take deployment delay into account?
- Are you using conservative energy & RPI inflation figures?
- Do you have contingency for cost overruns?

Have you got appropriate governance in place?

- Do you have access to professional services?
- Do you have the right policies and procedures in place?
- If you have a separate development arm, is there an appropriate service level agreement?

How engaged are you in the community?

- How do you intend to distribute community benefits?
- How have you engaged with the community?
- What representations are there in your group?



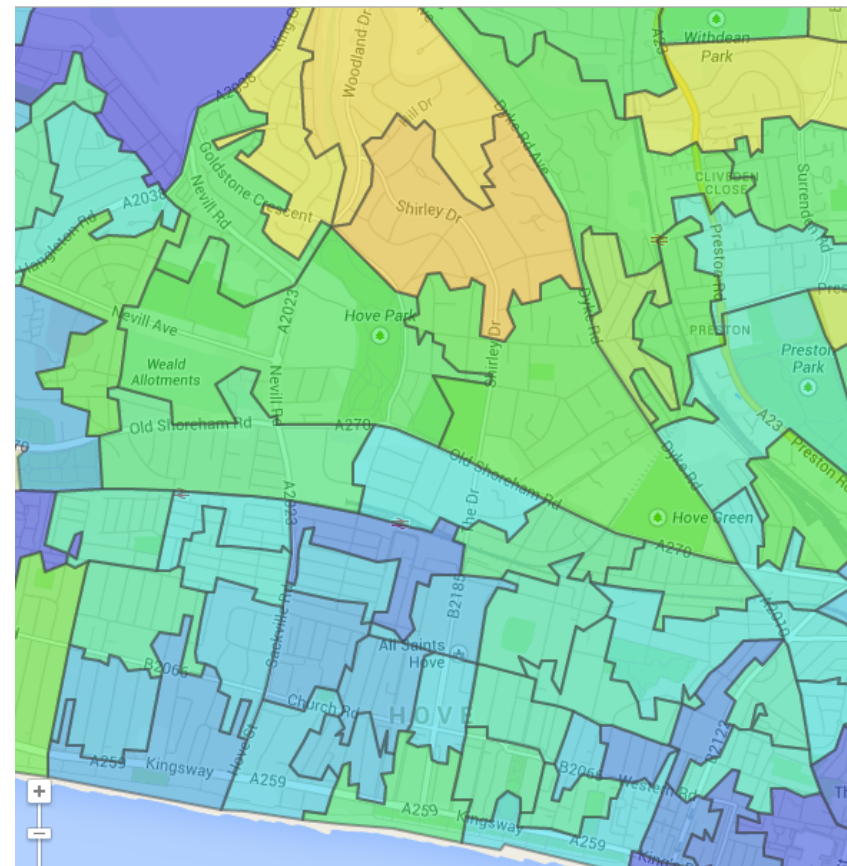
Social Impact

What do we look for?

1. Is the social mission clearly articulated (e.g. in articles or rules)?
2. What % of financial surplus will be directed for social impact?
3. Do you have a plan? Has the local community been consulted and local needs assessed?
4. Are there representatives for vulnerable or disadvantaged populations involved in social impact spending decisions?
5. Adequate monitoring and reporting?

OPEN DATA COMMUNITIES: Deprivation Map Explorer

Deprivation Domain:



@PURELEAPFROG

leapfrog
energising communities

HERE I LEARNT TO BE
MORE CONFIDENT.
TO BE A **BETTER SWIMMER**
AND I GOT **TWO QUALIFICATIONS**

HANNAH LEISURE CENTRE
LEISURE ASSISTANT AND SWIM TEACHER
CAMELFORD LEISURE CENTRE



Wrapping up

- Any Questions?





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