



Job and person specification:

Land Use Officer

Department: Campaigns & Policy

Location: CPRE national office

Reporting to: Head of Land Use & Planning

Responsible for: n/a

Job summary

Support the development and coordination of research and policy analysis on land use to inform and support CPRE's policy and campaigning work.

Scope

- Makes operational decisions on the day to day project management and delivery of campaign and policy outputs.
- Limited autonomy to develop policy and campaign strategies and will consult with Head of Land Use & Planning on medium level decisions.
- Limited authority to sign off policy and campaign briefings and communications for public and supporter audiences.
- Represents CPRE in low level political and public fora, and occasionally medium level.
- Makes some recommendations on policy and campaigns strategy to key internal stakeholders including the network.

Key relationships

- Internally – colleagues across departments and within own team.
- Networks – specialists, academics, community organisations, county branches and volunteers.
- External - stakeholders including low and occasionally medium level political, donor, media and other organisations.

Key areas of responsibility

- Support the development and delivery of policy and campaign outputs on land use that deliver CPRE's aims and objectives.
- Research and analyse issues on land use for a range of internal and external stakeholders.
- Produce policy and campaigning materials for a range of audiences that help increase engagement.
- Support the development of compelling proposals for policy reform and solutions on better land use.



- Work collaboratively with local and community based partners and individuals to develop policy solutions on land use.
- Build and maintain a network of appropriate contacts internally and externally on land use.
- Role model CPRE's values and behaviours.
- Proactive responsibility for own development through learning, networking, self-appraisal and other opportunities for growth.
- Support Team colleagues as so directed and help support other teams as so requested.

Essential

Desirable

Some policy and campaigning experience including working for charities

Experience of working in a network-type organisation

Some experience of devising and delivering policy change

Experience of community based campaigning

Knowledge of policy or campaigning areas relevant to CPRE's purpose and able to make the link between local and national priorities

Experience of working collaboratively across a similar sized organisation

Knowledge of research tools and techniques

Experience of working in policy or campaigning coalitions and partnerships

Experience of working independently, able to challenge/test statistics or evidence, making sound decisions based on evidence

Experience of dealing with the media

Experience of undertaking research and policy analysis to understand issues and inform a rigorous approach to making recommendations and solutions

An understanding of the external context of planning, environmental and countryside issues

Good written and oral communication skills

Understanding and experience of the English Planning System

Good interpersonal skills with the ability to influence others at all levels both internally and externally

Good project management skills

Ability to reflect and learn from experience to improve performance

Ability to recognise when there is a need for change or improvement and adapt quickly

Willingness to encourage diversity and inclusion of different styles, ideas and perspectives

Ability to respond positively to constructive feedback

Ability to be an active contributor, sharing knowledge and expertise