



The
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High Value Relationships Assistant Candidate Information Pack:

Position: High Value Relationships Assistant (12 months fixed-term, part-time)

Closing date: 12pm – 5 March 2020

Interviews: 12 March 2020

This Candidate Information Pack includes:

- Background information about CPRE and the vacancy
- Outline terms and conditions of employment
- Job and person specification (separate document)
- Application form (separate document)

After reviewing this information, if you have any questions about the role or would like to discuss it further, please contact:

Name: Shelagh Séjourné, Head of High Value Relationships
Email: shelaghs@cpre.org.uk
Direct line: 020 7981 2849

If you would like to apply for this post, please return your completed application form to jobs@cpre.org.uk. Please note that CVs will not be accepted. If you are shortlisted then we are likely to contact you by telephone no later than 6 March.

Regretfully, we will be unable to contact candidates who have not been shortlisted for interview. If you do not hear from us within two weeks of the closing date, please assume that your application has been unsuccessful. If that is the case, then we appreciate the effort you have made applying for this role.

Thank you for your interest in working for CPRE, the countryside charity.

Jenny Bulman, Operational Effectiveness Manager



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About CPRE, the countryside charity

CPRE is the countryside charity that campaigns to promote, enhance and protect the countryside for everyone's benefit, wherever they live.

With a local CPRE in every county across England, we work with communities, businesses and government to find positive and lasting ways to help the countryside thrive - today and for generations to come.

What we do

We connect people with the countryside so that everyone can benefit from and value it.

We promote rural life to ensure the countryside and its communities can thrive.

We empower communities to improve and protect their local environment.

Through all our work we look at the role of our countryside in tackling the **climate emergency**, including seeking ways to increase resilience and reduce impact.

Our vision (what we want to achieve):

A beautiful and thriving countryside that enriches all our lives.

Our mission (what we need to do to achieve our vision):

To promote, enhance and protect a thriving countryside for everyone's benefit.

Our values:

Open:	We are inclusive and respectful of everybody, no matter who they are or where they live. Our countryside is for everyone and so are we.
Trusted:	We value lasting and effective relationships. We invite and encourage collaboration to find what is best for the countryside we love.
Connected:	We use evidence, knowledge and experience to influence positive change. Others believe what we say because they know we can back it up.
Inspirational:	We bring ambition and determination to everything we do. We channel our passion to motivate others and encourage them to act.



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About the role

This is an exciting time to join CPRE, a small organisation with a great heritage and big plans for our future. We have recently completed a major project to re-define our organisational purpose and set a new, six-year strategy to take us to 2026, our centenary year. As a result we now have ambitious plans to broaden our appeal and grow income, so that we can connect even more people with the countryside. Our renewed purpose has enabled us to make ambitious plans to tackle the climate emergency - a theme which now cuts across all of our work.

To help us achieve this we are looking for an ambitious, energetic and dedicated individual with a passion for developing engaging events and building strong relationships with high value supporters. We need someone with a real passion, energy and aptitude for organising high quality, innovative donor events and a flair for writing. The new team member will play a key role within the team, providing administrative and project support to colleagues.

You'll be an enthusiastic all-rounder: a good communicator who has a real affinity with the work we do and can help us to continue to build excellent relationships with our supporters. You'll be adept at juggling several tasks simultaneously whilst having the ability to talk confidently via all communication channels.

This is the perfect job for someone who wants to learn more about major areas of fundraising. You will report directly to the Head of High Value Relationships and be part of the wider High Value Relationships team, working closely with the Trusts Officer and Legacy Officer to support them in their work. You will also work alongside other members of the Engagement and Income department on a range of activities. Your role will be busy and varied – organising quality supporter events, updating donor pipeline and records, stewarding relationships from trusts and major donors, prospect researching, and general day-to-day administrative tasks for the team.

Additional Information

Videos:

[What we achieved in 2019](#)

[CPRE – standing up for your countryside](#)

[#OurGreenBelt](#) – The case for protecting Green Belt

Key publications:

[Transport deserts](#) We are calling for the government to invest in rural communities by establishing a dedicated rural transport fund.

[Save Our Soils](#) This report from CPRE calls for a radical rethink of farming practices and soil management to help regenerate the soils that underpin our supply of food and environment.

[Viable Villages](#) For decades, England hasn't built enough genuinely affordable homes in rural or urban areas. Our report shows how developers are exploiting a loophole to avoid building affordable homes.

Further reading:

[Our strategic plan; a summary](#)

[Our year A review of 2018-19](#)



Working for CPRE

Salary The starting salary will be circa £20,600 four days, part time (£25,750 FTE). Please note that our salaries are externally benchmarked, although we do take into account the level of skills, experience and ability the successful candidate brings.

The pay structure is reviewed regularly to ensure that it remains market competitive.

Hours of work 28 hours per week. Normal office hours are 9am to 5pm with one hour (unpaid) for lunch every day. Around the core hours of 10am to 4.30pm staff can flex their start and finish times. Occasional evening and weekend work is required, time off in lieu is provided and, dependent on role, there may be travel around England.

Place of work Normal place of work is CPRE's National Office, 5-11 Lavington Street, SE1 0NZ.

Working culture CPRE has an inclusive and friendly working culture.

We involve staff in setting the operational plan and have a weekly all-staff meeting where information is shared. Staff are set annual objectives and have a performance review each year with joint feedback with their manager on their achievements and performance in the role.

There is an all staff tea break every Wednesday afternoon with staff taking turns to bring in snacks and cakes.

Holidays 20 days (pro rata) per calendar year, increasing by one day per full year of service up to a maximum of 30 days. Paid leave is also given for public holidays and three 'privilege' days, which are normally taken between Christmas and New Year.

Probation The post will be subject to a six month probationary period. Probationary periods may be extended if further time is required.

Pension CPRE offers a group personal pension policy with Aviva. CPRE will contribute to this policy monthly at a rate of seven per cent of current salary. CPRE will start making contributions from the beginning of the third month immediately following the start date. Staff members make a personal monthly contribution of a minimum of one per cent of salary. This percentage contribution may increase in the future.

Life assurance CPRE has an employee life assurance policy, which covers all staff during their employment with CPRE. The policy covers four times annual salary in the event of death in service.

Employee assistance CPRE subscribes to an employee assistance programme. Staff can access a free 24 hour confidential telephone counselling and advisory service. The service also provides confidential face-to-face counselling.



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Notice

During the probationary period, one week's notice of termination of employment is required from employer or employee. After satisfactory completion of your probationary period, four weeks' notice of termination of employment is required from employer or employee.

Flexible working

We have a flexible working policy with a number of staff working flexibly. Where flexible working requests are agreed by line managers, staff are able to alter their working hours or work from home on agreed days.
