

# Better planning coalition

## Job and person specification: Coalition Co-ordinator, Better planning coalition (one-year full time fixed term contract)

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Host organisation: CPRE The countryside charity

Location: 21 Provost Street, London, N1 7NH (with some remote working)

Department: Campaigns and Policy

Reporting to: Head of External Affairs

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### Job summary – the big picture

We are looking for a dynamic and engaging individual with the gravitas and experience to act as a senior ambassador for the *Better planning coalition* across Westminster and Whitehall.

### Key people – who you will be working with

- Coalition – members of the *Better planning coalition*, including their Chief Executives where appropriate and their local groups.
- Policy makers – Ministers, Shadow Ministers, MPs, Peers and officials from the Department of Levelling Up, Housing and Communities.
- Journalists – briefing journalists and media contacts where appropriate.
- CPRE – while working for the coalition, the role will be employed by CPRE. The post holder will work with CPRE's external affairs team and planning policy colleagues.
- Funder – report on the coalition's work and impact on a regular basis to the European Climate Foundation, which has provided the funding for this role.

### Main areas of responsibility – the day-to-day work

- Coalition – lead on arranging regular coalition meetings and workshops. Be a trusted and even-handed co-ordinator and crucially, help coalition members resolve conflict, compromise and prioritise.
- Legislation – help the coalition agree on priority amendments and brief on those amendments.
- Consultations – provide written and oral briefings to policy makers around identified coalition priorities for the review of the NPPF.
- Contact programme and relationships – identify key MPs, Peers and officials and build relationships via regular briefings. Help establish the coalition as a trusted voice on both the Planning Bill and NPPF.
- Media – help media colleagues draft proactive and reactive media lines that help promote the coalition's key messages on planning and climate.

### Selection criteria – what you need to do the job

- Experience of developing and executing successful advocacy strategies, including in coalition.

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- Experience of building and cultivating relationships with MPs and Peers, and in building strategic alliances in support of specific outcomes.
- Experience of delivering a MP engagement programme, including briefings and hosting events.
- In-depth knowledge of UK parliamentary procedures and processes, particularly legislative processes, and the ability to identify and act on opportunities in this context, including how best to influence bills at various stages, when to push amendments and when not to etc.
- Experience of working with and influencing the policy development process of major political parties, preferably on environmental and/or housing policies.
- Strong political strategist and tactician with excellent political judgement.
- Ability to act as a senior ambassador for the coalition within Parliament, with excellent networking and diplomacy skills.
- Confident communicator with excellent advocacy skills.
- Mapping, profiling and intelligence gathering skills.
- Demonstrable ability to collaborate effectively as part of a team.
- Some understanding of national planning policies is desirable but not essential.